

# TEDx Greenville

x = independently organized TED event



2011-2012

Sponsors & Partners Overview

## JOIN US

TEDxGreenville is the first independently organized TED event ([www.ted.com](http://www.ted.com)) in South Carolina. Now, after two hugely successful sold out events—the inaugural event at CU-ICAR and the 2011 event at The Peace Center’s Gunter Theatre—we’re looking to take TEDxGreenville 2012 to a whole new level with the help of our growing “tribe” of diverse thinkers and doers from around the Upstate and beyond.



We’re planning *MORE*:

- MORE gatherings throughout the year (one per quarter) leading up to the big event in March;
- MORE challenging, impactful, inspirational presenters from our area and around the world;
- MORE opportunities to showcase the amazing things that people are doing now to create a better future;

...and we want your company or organization to be a part of it all.

Please review our Sponsors & Partners information to determine the best way for your company or organization to join TEDxGreenville: a non-profit, community-organized movement like no other. The sooner you can get involved, the more exposure you’ll get, including TEDxGreenville’s TEDGlobal summer screening on July 13, fall and winter “Salon” events, and of course the buildup to the big event in spring 2012! Thanks and we look forward to hearing from you soon!

## SPONSORSHIP OPPORTUNITIES

Sponsorships are ideal for businesses, non-profits, or foundations looking for a unique opportunity to improve our community and build relationships & mindshare with the Upstate’s top thinkers and doers.

### **X** premier sponsor - \$10,000

- Exclusive sponsor in specific industry
- Customized, interactive sponsor experience and exhibition station
- Distribution of corporate promotional items at event
- Logo on all promotional materials, conference program, and website
- Logo displayed during nighttime after-party event at Amphitheatre
- Top billing in multi-media promotional campaign
- Largest position on event signage
- Sponsor recognition from podium
- Invitation for two to pre-event reception with event presenters and organizers
- Up to 10 complimentary all-inclusive registrations

### **X** platinum sponsor - \$5,000

- Exhibition station
- Distribution of corporate promotional items at event
- Logo on all promotional materials, conference program, and website
- Logo displayed during nighttime after-party event at Amphitheatre
- Billing in multi-media promotional campaign
- Large position on event signage
- Sponsor recognition from podium
- Invitation for two to pre-event reception with event presenters and organizers
- Up to 5 complimentary all-inclusive registrations

### AUDIENCE

- Upstate entrepreneurs, executives, educators, students, and business owners
- Tech savvy gadget lovers
- Social media enthusiasts
- Community-oriented leaders
- High income earners

### PAST SPONSORS

Special thanks to the **Anne & Bill Masters Foundation**, Premier Sponsors of TEDxGreenville 2011.

- BitTyrant
- DMarc8
- GNOSO
- NEXT
- The Peace Center
  
- Bons Secours St. Francis
- Pilot Freight Services
  
- Corley Plumbing, Air, Electric
- CU-ICAR
- Larkin’s On the River
- Pacolet, Milliken Enterprises
- Signs By Tomorrow
- WiProwess
  
- BMW
- Greenville HD
- Hyatt
- St. Jude Medical
- Wyche Law Firm

### **X**gold sponsor - \$2,500

- Mentions in multi-media promotional campaign
- Company logo listed on signage at event
- Logo on all promotional materials, conference program, and website
- Position on event signage
- Sponsor recognition from podium
- Distribution of corporate promotional items at event
- Invitation for two to pre-event reception with event presenters and organizers
- Up to 5 complimentary all-inclusive registrations

### **X**silver sponsor - \$1000

- Mentions in multi-media promotional campaign
- Company logo listed on signage at event
- Company logo listed in conference program and website
- Distribution of corporate promotional items at event
- Up to 3 complimentary all-inclusive registrations

### **X**bronze sponsor - \$500

- Mentions in multimedia promotional campaign
- Company logo listed on signage at event
- Company logo listed in conference program and website
- 1 complimentary all-inclusive registration

**To discuss sponsorship opportunities for TEDxGreenville, please contact:**

Lorraine Woodward | Ph: 864.239.3742 | E: lwoodward@greenvillechamber.org

#### PAST SPONSORS (cont.)

- Accupuncture Center of Greenville
- Coffee Underground
- Counter Culture Coffee
- Embassy Suites
- EnoAuctions
- iStore of Greenville
- Lab21
- Piedmont Honda
- Merus Coffee
- Message Clarity
- Scott Ziegler
- Swag Club
- Synchlora
- Table 301

- Audio Solutions
- Blip Studio
- The Bandanna Company
- Despina Yeargin
- Greenville HD
- GSATC
- JDPR
- Ken's Plumbing
- Merge
- Multi Media Services
- Nuvella
- Pure Ink
- Russell Tripp LLC
- Stephen Boatright Photography
- Stephen Davis Web Stuff
- Tech After Five
- Young Office

**Thanks for making  
TEDxGreenville possible!**

## PARTNERSHIP OPPORTUNITIES

Partnerships are ideal for media, education, or outreach organizations whose constituents would benefit from learning about or participating in TEDxGreenville.



### media partners

**Overview:** If your organization's readers and/or viewers would benefit from hearing about newsworthy TEDxGreenville initiatives, opportunities, and events, we'd like to partner with you to help spread the word.

#### Media Partner Benefits:

- First access to all TEDxGreenville press releases and other newsworthy happenings
- Opportunity for exclusive interviews with event organizers, speakers, and performers
- One press pass to TEDxGreenville events
- Your organization's logo listed on conference program and website

**More Information:** Aaron von Frank | 864-252-6675 | aarongvf@gmail.com

#### MEDIA PARTNERS

- Business Black Box
- Fete
- GSA Business
- Natural Awakenings
- Your Day (Public Radio)

### education partners

**Overview:** TEDxGreenville offers a unique, dynamic educational opportunity for schools & universities to educate and inspire their staff and students alike. The main TEDxGreenville event each spring will also be offered as a free simulcast/live stream to make it easier for our education partners to virtually “attend” the event, which typically falls on a school day.

#### Education Partner Benefits:

- Share “ideas worth spreading” from accomplished scientists, educators, inventors, and business leaders with your teachers & students
- Showcase the value of education and the exciting potential of great ideas in action
- Your school/university logo listed on conference program and website

**More Information:** Marc Bolick | 864-907-1879 | [marc@dmarc8.com](mailto:marc@dmarc8.com)

#### EDUCATION PARTNERS

- Christ Church Episcopal School
- Fine Arts Center
- South Carolina Governor’s School for the Arts & Humanities

### outreach partners

**Overview:** TEDxGreenville is seeking a diverse and dynamic group of presenters and participants. We’d like to work with area organizations who can help facilitate those conversations and relationships.

#### Outreach Partner Benefits:

- Help connect your constituents to an open-minded group of thinkers and doers in Greenville
- Add your organization’s voice to an exciting movement that is helping to shape and inspire the future of Greenville
- Your organization’s logo listed on conference program and website

**More Information:** Marc Bolick | 864-907-1879 | [marc@dmarc8.com](mailto:marc@dmarc8.com)

#### OUTREACH PARTNERS

- Alliance for Collaboration With the Hispanic Community
- The International Center of the Upstate

### scholarship tickets

**Overview:** TEDxGreenville is offering a limited number of free scholarship tickets for area residents who want to attend the big TEDxGreenville event in spring 2012, but don’t have the financial resources to do so. Anyone—including sponsors—can purchase scholarship tickets that will be offered to TEDx scholarship participants. Sponsors can even elect to donate their complimentary tickets to the cause!

**More Information:** Aaron von Frank | 864-252-6675 | [aarongvf@gmail.com](mailto:aarongvf@gmail.com)

#### SCHOLARSHIP TICKETS

- Anne & Bill Masters Foundation
- Bons Secours St. Francis

Got other ideas about how your company or organization can make TEDxGreenville even better? Please let us know!



The TEDx Greenville Team

#### Our Board

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